

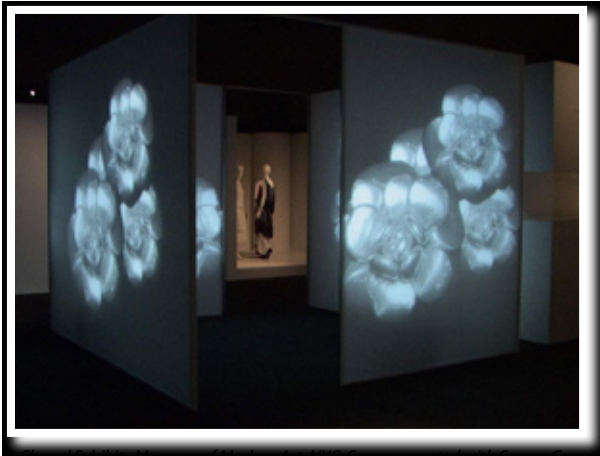
Screen Goo Rear Projection Coating

Goo Systems has engineered a new rear projection screen coating designed to provide exceptional results in both home and business applications. Any rigid transparent surface can now be cost effectively transformed into a high quality dual sided projection screen.

Potential uses include home theater installations, retail point-of-purchase displays, conference rooms, and large venue displays such as concert halls, arenas, and houses of worship. Applications are limited only by your imagination.

Features include:

- Exceptional colour fidelity.
- Excellent gain with minimal hot spotting.
- Industry leading off-axis performance.
- Easy single step application.
- Exceptional affordability.
- Dual sided with suitable substrate.



Chaner Exhibit, Museum of Modern Art, NYC. Screens created with Screen Goo Rear Projection Coating by Video Display Systems.



Steely Dan Tour 2006, using Screen Goo Rear Projection Coating backdrop.



Introducing Gooeys! The Vibration Killers from Goo Systems.

Your audio/video gear is constantly in motion. This, unfortunately, compromises its performance. Vibrations will smear fine detail, add extraneous information and generally distort the reproduction of source material. Here at Goo Systems we find that unacceptable and have done something about it! The principle at work with Gooeys, is the extremely rapid conversion of mechanical energy (vibration)



to heat energy. Gooeys, strategically placed under your equipment, will convert those bad vibrations to heat, and will help you enjoy your expensive toys and media collection to their fullest.

Contact Information

For more information see our website:

www.goosystems.com

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Transas USA full mission bridge simulator, Pacific Maritime Inst., Seattle

systems™

Innovative and practical solutions for video projection



Who is Goo?

Goo Systems was formed in 2000 by an electronics expert, a paint engineer and a marketing professional. Our revolutionary Screen Goo products offer an affordable option for users to create their own high performance projection screens.

What is Goo?

Screen Goo products are specially formulated, colour corrected, video screen coatings in liquid form. They allow the user to transform any smooth paintable surface into a high performance projection screen. The affordability and versatility of Screen Goo has seen it used in myriad applications, from home theatre to large scale commercial installations.

Screen Goo's performance reflects many years of research and development. It has the capacity to outperform most of the existing screen products in use today. Screen Goo is made from the highest grade acrylic available and contains no filler materials. Whether used in a professional, or home situation its simple application, versatility, quality and variable gain characteristics are remarkable.

Why use Goo?

■ It's Amazingly Good!

Reference quality colour accuracy with unmatched image depth and dimensionality.

■ It's Easy

Designed for easy application via spraying or rolling, screen goo products can be successfully applied by the novice or professional alike.

■ It's Inexpensive

The cost of screen execution can be as little as the price of the coating itself - when applied to an available wall space. More dedicated videophiles can investigate the possibilities of elaborate framing systems and custom screen design.

■ It's Flexible

Screen Goo can be used to create front and rear projection surfaces of literally any size and shape. If you can imagine it, you can make it with Screen Goo!

■ Application

Applying Screen Goo is much like applying normal house paint, however for optimal results please follow the rolling instructions on our website www.goosystems.com. See *Goo Tips and FAQ* for our instructional video.

Which Goo?

Which Goo is right for you? Well it depends; that's why we make different coatings. Screen Goo Reference White is ideal for those of you who have created dedicated theatre spaces with excellent light control; one of our high contrast greys will be better for applications where some ambient light will be present.

We've created the Which Goo? Online calculator (<http://www.goosystems.com/index.php?cont=which>) to take the guesswork out of choosing just the right Goo for your set up. Answer the handful of questions at Which Goo? and you'll know exactly which Goo to get and how much you'll need to create your desired screen size. Simple!

Goo Kits

The easiest way to get gooing is to purchase one of our do-it-yourself screen kits. Everything you need (except the surface) to create an awesome 130 in. diagonal screen and border, comes in one convenient package.



Screen Goo home media room application

Screen Goo Front Projection Coating

The Screen Goo front projection line consists of five Top Coat and three Base Coat products.

Top Coats

- Reference White
- Digital Grey
- Digital Grey Lite
- Ultra Grey
- Ultra Silver 3D
(spray application req.)



Ultra Silver 3D

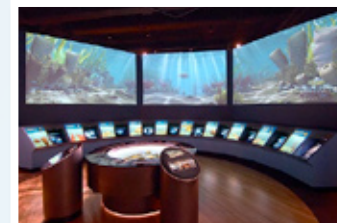
Ultra Silver 3D is a high gain silver coating which preserves light polarity for polarized 3D projection systems. It is also ideally suited to much higher ambient light situations where ultimate black levels can be less of a consideration. Ultra Silver 3D is formulated to be used with Digital Grey basecoat and is recommended for sprayed applications.

Base Coats

- Reference White
 - Digital Grey
 - Digital Grey Lite
- (Roll or spray application)*

All Screen Goo coatings conform to ASTM D-4236 and ASTM E-84-06 for health and fire safety respectively, as well as meeting or exceeding LEED and SCAQM guidelines for low VOC (Volatile Organic Compound) content.

Screen Goo Clients Include:



The Field Museum, Prehistoric Ocean Exhibit
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Digital Grey Lite screens at First United
Presbyterian Church, De Pere, WI.

Field Museum Chicago
• Boeing • Lockheed
Martin • Northrop
Grumman • Microsoft
• Google • Apple •
Stanford University •
Siemens • USMC • US
Navy • Royal Ontario
Museum • Viacom
Universal Studios •
Tampa Bay Lightning •
Mount Vernon • Simon
Fraser University •
Steely Dan • Univer-
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University of New York
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