



The Goo Systems Mandate:

To push the envelope in video playback and viewing technology, with innovative and practical solutions for today's growing video projection market.

Goo Systems was formed in 2000 by an electronics expert, a paint engineer and a marketing professional. Our company consists of an electronics division, and a display technology division. Shortly after its inception, Goo Systems successfully launched Screen Goo into the market bringing a unique option for users to create their own projection screens. Screen Goo's unique ability to be applied to almost any paintable surface has seen the product being used in myriad applications.

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goo systems manufacturing facility

Screen Goo is a specially formatted, highly reflective acrylic paint, designed specifically for the video projection industry. Screen Goo acrylic paint allows one to transform any smooth paintable surface into a high performance projection screen.

Screen Goo's performance reflects many years of research and development. It has the capacity to outperform most of the existing screen products in use today. Screen Goo is made from the highest grade acrylic available and contains no filler materials. Whether used in a professional, or home situation it's simple application, versatility, quality and variable gain characteristics are remarkable.

The Screen Goo front projection line consists of three Top Coat products and three Base Coats. Screen Goo can be applied with either rolling equipment or spraying equipment.

Top Coats

- CRT White
- Digital Grey
- Digital Grey Lite

Roll or spray application.



Base Coats

- CRT White
- Digital Grey
- Digital Grey Lite

Roll or spray application. Greatly enhance the performance of Top Coat.

✓ *Highly recommended.*



Screen Goo Rear Projection Coating

Goo Systems has engineered a new rear projection screen coating designed to provide exceptional results in both home and business applications. Any rigid transparent surface can now be cost effectively transformed into a high quality dual sided projection screen.

Potential uses include home theater installations, retail point-of-purchase displays, conference rooms, and large venue displays such as concert halls, arenas, and houses of worship. Applications are limited only by your imagination.

Features include:

- ✓ Exceptional color fidelity.
- ✓ Excellent gain with minimal hot spotting.
- ✓ Industry-leading off axis performance.
- ✓ Easy single-step application.
- ✓ Exceptional affordability.



Actual photograph of goo systems rear projection screen in action, superimposed into outdoor setting for dramatic effect. (if only Cary Grant could see this!)